
SPECIAL MOTION NO. 3 – NORTH END “PRIDE OF PLACE”

Standing in the names of:

- (i) Councillor Georgie Cooney
- (ii) Councillor Tom Crofts

“This Council notes:

1. The launch of the West Kensington Partnership of local residents, businesses and Councillors in 2012, which was created to breathe new life into West Kensington and North End Road.
2. The partnership’s Love West Kensington initiative.
3. The support for the West Kensington Partnership from the Council and the Association of Town Centre Management.
4. The appointment of the partnership as a Mary Portas initiative 'Town Team Partner'.
5. The financial support of £10,000 to reinvigorate the area and attract business to invest.
6. The DCLG Town Centres First planning policy, the Portas Pilots scheme, and the provision of a support package to 326 Town Team Partners.

This Council:

- Calls on all Councillors in Hammersmith and Fulham to promote what their local shops can offer and show strong leadership.
- Resolves to continue to support the West Kensington Partnership and its “Love West Kensington” initiative.
- Supports the Portas Pilots, ‘Love your Local Markets’, ‘Shop local’, pop-up shops, Town Team Partners and other national initiatives to revitalize our town centres and to make them attractive places to visit.”